ENABLING
HIGH PERFORMANCE
WORKPLACES

professional advantage

OUR COMMITMENT

A letter from the Managing Director, Derek Rippingale

Choosing the right IT partner can be difficult. For over 20 years, Professional Advantage has worked hard at making that decision easier.

We have carefully selected a portfolio of leading business software to address a wide range of business requirements. We have attracted and developed talented professionals who really care about client outcomes. That has enabled us to build teams who offer deep application skills and innovative solutions.

The loyalty of our people far exceeds the industry average. We have earned a reputation for trustworthiness and dependability from our clients.

As our clients' technology needs evolve and change, they have been able to turn to us as a trusted advisor.

Our commitment remains strong. Our focus is to be the partner of choice for organisations that have a vision for technology improving their performance.

If that is you, we would welcome the opportunity to talk further.

Thank you,

Derek Rippingale

Managing Director

"I'm one of the first points of contact for many of our customers. I enjoy working with people who are proud to contribute to the success of other organisations."

Shirley Mall, Receptionist

COMPANY SNAPSHOT

One Stop Shop

250 Professionals

Over 700 Clients

7 Offices Worldwide

Top Ranked Partner

Average Tenure 7 years

"I'm passionate about delivering superior support, and customer service that exceeds the expectations of our customers."

Michael Foertsch
Customer Services Manager

OUR VALUES

- Customer Focus
- Integrity & Ethics
- Team Work
- Quality
- Courage

"I'm proud to work for a company whose primary goal is improving the performance of other organisations through the use of technology."

Peter Vincent, Consultant

WHAT WE DO

We use industry leading technology from some of the world's best software providers to offer our client's holistic improvements to their business systems.

- Business Intelligence & Operational Planning
- Business Process Management & Workflows
- CRM & Marketing Automation
- Financials & ERP
- Intranet, Portals & Collaboration
- IT Infrastructure, Hosting & Managed Services

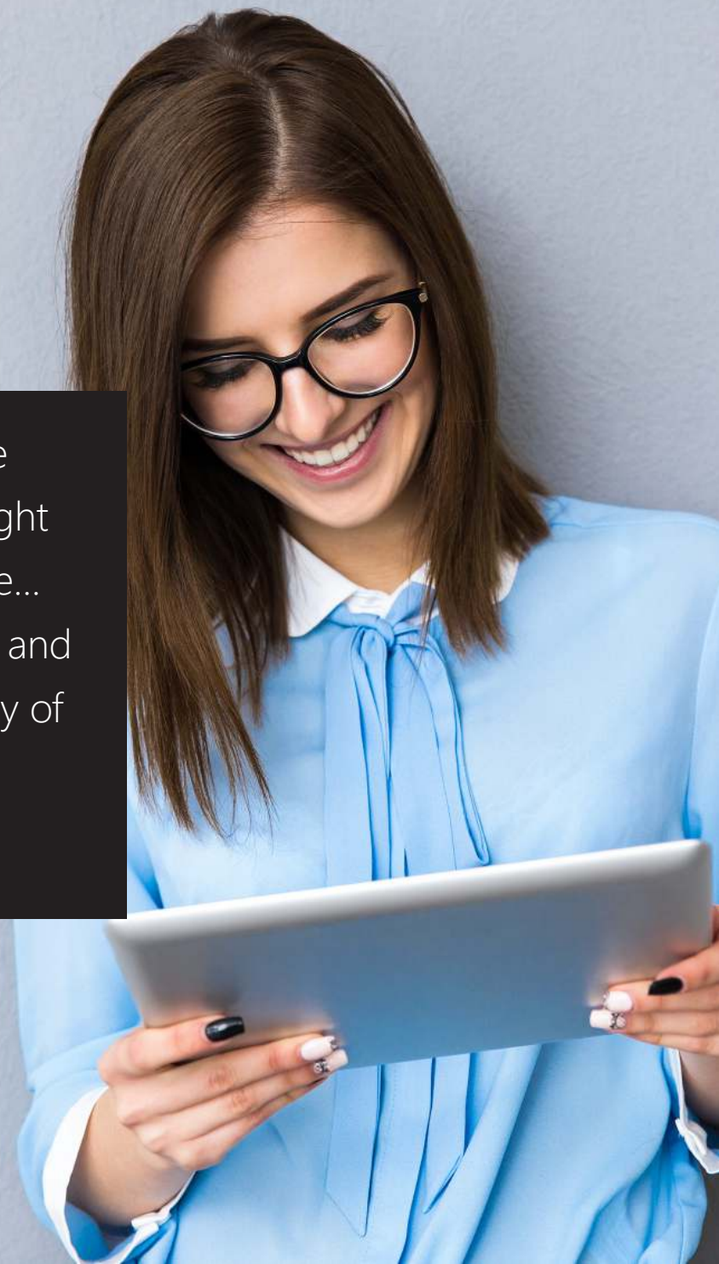
BUSINESS INTELLIGENCE & OPERATIONAL PLANNING

We offer tailored solutions to best meet your requirements, providing:

- Decision support
- Performance management
- Reporting & analytics dashboards
- Industry specific solutions
- Collaborative decision making
- Mobile access to real time data

Leading to better use of information, improved decision making and enhanced business performance.

> "When it came time for the BI solution we actively sought out Professional Advantage... They seemed very diligent and we liked the company's way of doing business."
>
> Genea



> "XMPro has given us the building blocks to assist us in planning, prioritising and most importantly, it provides the tools to implement system optimisation cost effectively."
>
> Recreational Services

BUSINESS PROCESS MANAGEMENT & WORKFLOWS

Business processes are the activities and tasks performed within your organisation that form the links between your people and management systems.

We can support almost any workflow and event management scenario including:

- Unstructured processes
- Dynamic processes
- Social processes
- Mobile processes

Our super flexible BPM solutions let you integrate predictive analytics, plus social and mobile technologies, into all your key processes along with the apps that enable them.

CUSTOMER RELATIONSHIP MANAGEMENT & MARKETING AUTOMATION

Our CRM solution helps you find, win and grow profitable customer relations and, in conjunction with our marketing automation software, it provides reliable:

- Contact management
- Sales process management
- Marketing campaign management
- Email marketing
- Website tracking
- Support case monitoring

Empower your marketing professionals with the right software solutions to generate high quality, qualified leads and reduce your cost of sale.

"I have to say the relationship with Professional Advantage has been fantastic...letting us know the potential and possibilities of the software."

Australian Council for Education Research

> "Overall cost savings from the Professional Advantage ERP implementation comes close to $1.7 million per annum."
>
> Austar Australia

FINANCIALS & ERP

Depending on your business and industry needs, our solutions can improve your:

- Financial Management
- Enterprise Resource Planning
- Procurement
- Project & Job Costing Management
- Manufacturing & Supply Chain
- Service & Equipment Management

Our highly experienced and dedicated team is committed to ensuring the future success of our customers.

INTRANETS, PORTALS & COLLABORATION

Make it easier for everyone in your organisation to work together with::

- Access easy-to-use tools for the creation and distribution of content
- Improved peer and manager communication through departmental workspaces
- Workflows to streamline process efficiency and minimise errors
- Increased return on existing software investments such as MS Office, SQL & Dynamics

The highly qualified team at Professional Advantage are dedicated to ensuring that your needs are met.

> "The file structure we had before was unwieldy...All of that has stopped now because everything is in one place."
>
> New South Wales Institute of Sport

> "We are in a far stronger position as an organisation to retain our customer relationships and revenues long term with the new infrastructure in place."
>
> Roland DG

IT INFRASTRUCTURE HOSTING & MANAGED SERVICES

The ever changing and evolving nature of available technology and how it is used can pose risks to an organisation including poor IT performance, security breaches and the performance of critical business applications.

Whether you are looking at on-premise or hosting, we can ensure that the uptime of your network is maximised by working with you to determine your current IT maturity level, business challenges and pain points.

Our infrastructure services include:

- Public cloud
- Private cloud
- Managed hosting
- Disaster recovery
- Network security

Our team has extensive experience in resolving business challenges and a unique approach to addressing IT needs.

"My motivation is the success of our present and future customers."

Rebecca Gatehouse
Business Development Manager

OUR INVITATION

We'd love the opportunity to engage with you further. Our mission is ensuring the continual improvement of our clients through the use of technology.

We invite you to learn more about us, our people and our solutions.

Discover

Visit our website www.pa.com.au to learn how we can help your business

Engage

Attend one of our regular complimentary thought leadership events www.pa.com.au/events

Improve

Request a consultation from one of our industry specialists Call 1800 126 499

WE'RE KEEN TO WORK TOGETHER
TO HELP YOU ACHIEVE EXCEPTIONAL BUSINESS SUCCESS!

CONTACT US

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